

HERZ DER ALPEN



GREEN MEETING DESTINATION TIROL

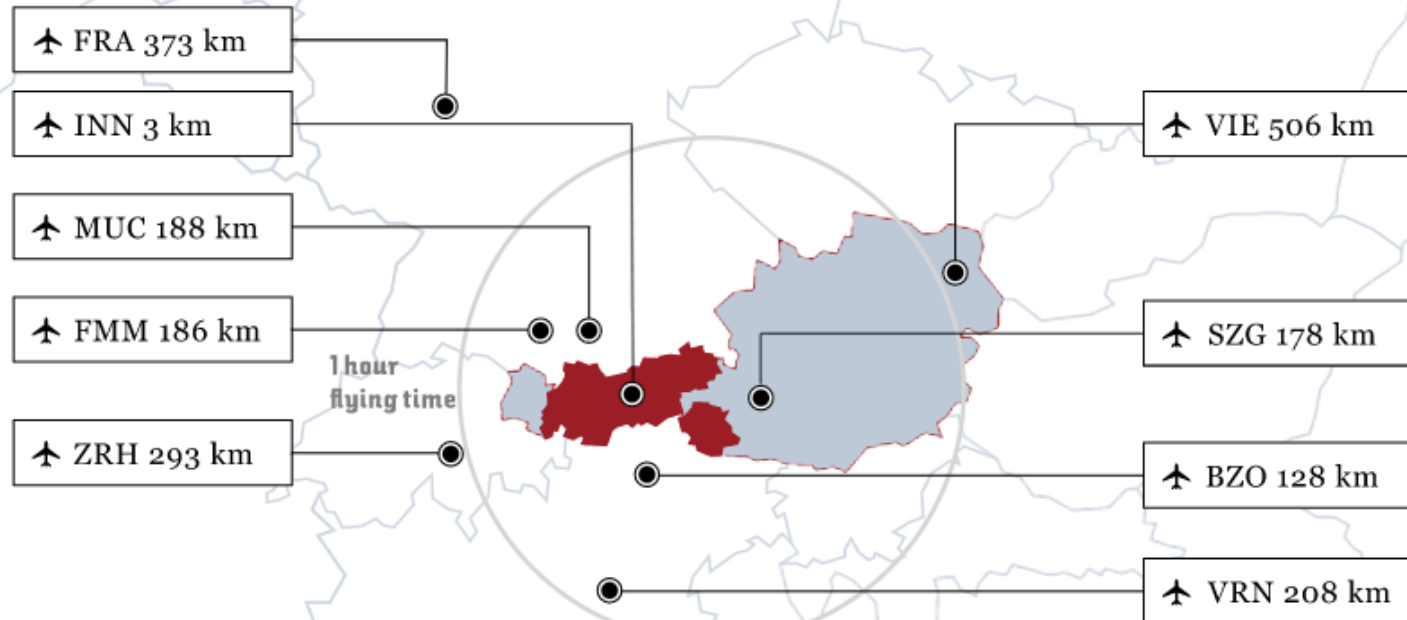
CONVENTION BUREAU **TIROL**



Getting here & Location

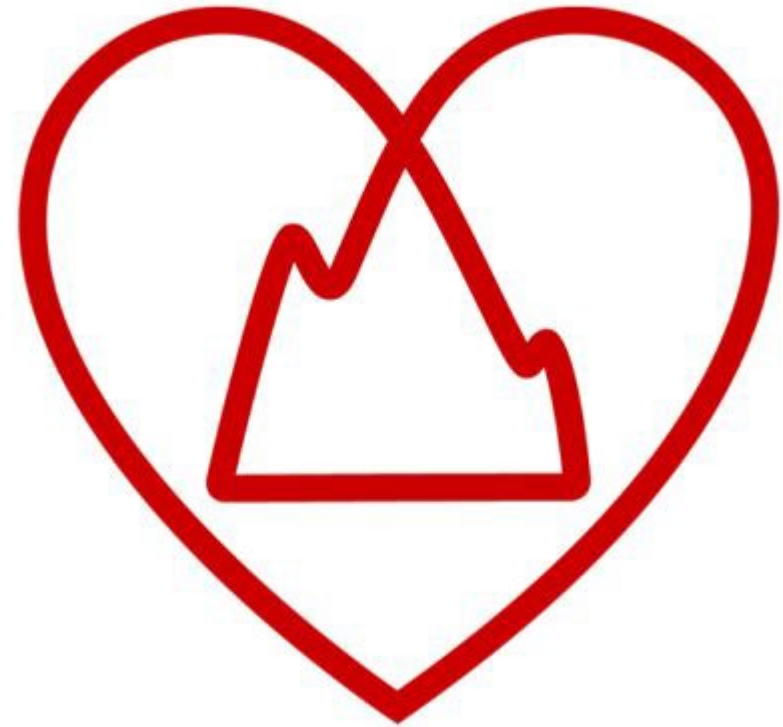
*Thanks to its location in the heart of the Alps and Europe,
Tirol is incredibly easy to reach.*

2 hours
flying time



All you meet is Tirol!

- centrally located in the Heart of Europe
- short distances and fantastic public transport infrastructure
- safe, clean and pure environment
- safe service approved, code compliant and hybrid-savvy venues
- regional products and lively hospitality
- international hub for high-tech, research and innovation from life sciences to quantum-computing



Home to global market leaders

Economic areas of expertise

In addition to the main scientific topics, “key enabling technologies” are also playing an increasingly important role in the Tirolean economy.

This interplay between scientific and technological developments results in strong economic areas of expertise:

- Health Sciences & Medical Technology
- Networked Systems & Industry 4.0
- Smart Building
- Smart City & Energy
- Life Sciences
- Alpine Agriculture & Cuisine
- Mountain Sport & Alpine Technologies
- Business Transformation & Digitalisation



#meetandeat

Tirol is not only known for its mighty mountains, the impressive nature, which is only separated by a pane of glass from the meeting room, but also for the warm hospitality and the fantastic cuisine.

Regional Tirolean cuisine

The fact that sustainability goes hand in hand with the use of regional and seasonal products is a matter of course for us Tiroleans. And what better way to round off meetings and conferences than with a regional Tirolean meal, perhaps in a restaurant at 2000 meters above sealevel?



#meetgreenintirols

Tirol – one of the first congress destinations with focus on sustainable conferencing – offers the opportunity to certify your congress as “Green Meeting”.

The Convention Bureau Tirol has been licensed with the “Austrian Eco-label” in September 2021 and has the corresponding competences to act as consultants on the subject of a certification of green meetings/green events in Tirol for interested customers.

- Environmentally friendly arrival and local mobility
- certified green locations
- Regional, organic and fair-trade oriented catering
- Material and waste management
- Social aspects and communication





GLOBAL
**DESTINATION
SUSTAINABILITY**
INDEX

Tirol under TOP 15

**International GDS
benchmark 2023**

ReGenerationNOW

The Sustainability Strategy for a regenerative Congress and Meeting Region of Tirol



Development of the "ReGenerationNOW" sustainability strategy for a regenerative Conventionland Tirol is both complex and comprehensive:

- It builds on bold visions from the "Tirolean Way - Perspectives for Responsible Tourism Development" tourism strategy.
- It is based on clearly formulated and applied Tirol Werbung values, as part of Lebensraum Tirol Holding:

Tirol represents a balance of economic, social and ecological
SUSTAINABILITY



Tirol is the best
COMBINATION
of nature, sport and mountain
experiences worldwide

Tirol is the very
epitome of alpine
LIFESTYLE

- It is part of a collaborative and participatory creative process of a diverse stakeholder group.
- It is a living, binding document and one of many milestones on the way to an even more sustainable Tirol as a Congress and Meeting Destination.
- It makes an important contribution to the preservation of our valuable living and recreational space, as well as a thriving economic area for the future.

We emerge from this process with a clear vision and mission for all further necessary steps:

VISION



In Conventionland Tirol, all service providers make an individual contribution as sustainably operating businesses. The vast majority of suppliers is certified as sustainable. Tirol is perceived by potential customers as a genuine, honest and empowering venue for regenerative meetings. As a result, increasing numbers of significant events take place in the region.

MISSION



By creating awareness and open communication, we inspire the MICE industry and all its relevant stakeholders to live and promote shared responsibility for the development of a sustainable meetings industry.

MEANING / PURPOSE



As part of the Tirolean Tourist Board and Lebensraum Tirol Holding, Convention Bureau Tirol aims to act as a role model and paves the way for sustainable development.

The 4 Ps
As fields of action with concrete objectives

Enabling People

Impulse and empowerment for a sustainable knowledge culture

Developing Prosumers

Promoting a deep sense of societal meaning with social and emotional impact

Connecting Partners

Connecting a co-creative and responsible network

Living Proof

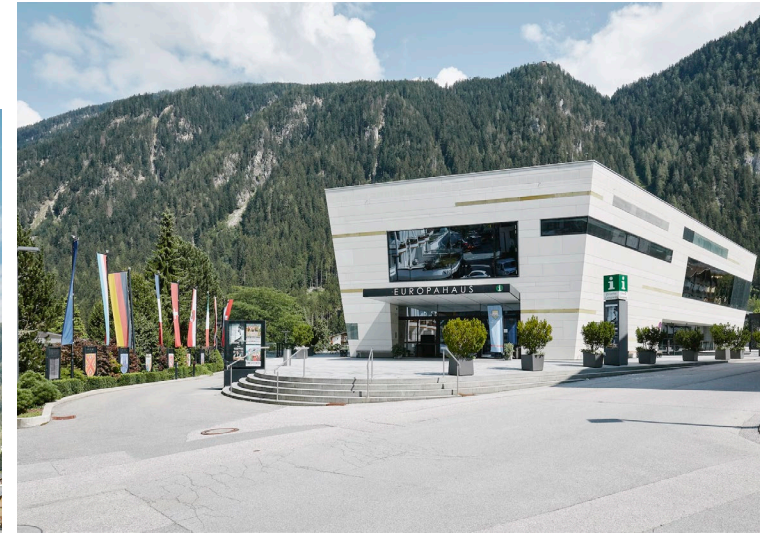
Experience an authentic meeting and model destination

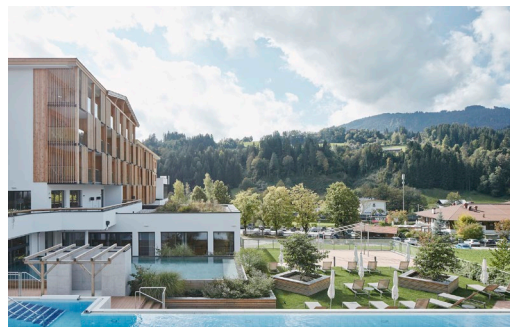
For further information
scan the code:





**A great variety
of venues**







SUPPORTING PROGRAMS



NATURAL EDUCATIONAL EXPERIENCES



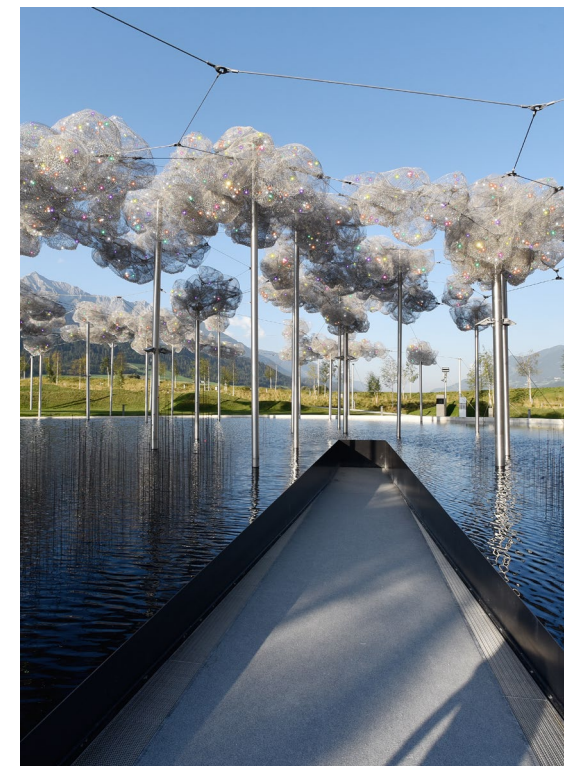


NATURAL MEANINGFUL EXPERIENCES





NATURALLY MAGICAL
EXPERIENCES





NATURALLY TIROLEAN EXPERIENCES





NATURALLY UNEXPECTED
EXPERIENCES





FURTHER USEFUL
INFORMATION

Subsidies in Tirol

In Tirol, the Innsbruck Tourist Board together with the Convention Service Innsbruck, the region Kitzbühel and the Kufsteinerland provide **funding for national and international congress organizers, travel agencies and PCOs.**

Our other [partner regions](#) are also on hand to provide individual support for you.

The tourist boards Innsbruck Tourismus, Kufsteinerland, Kitzbühel, Alpbachtal, Zillertal, Region Hall-Wattens, Olympiaregion Seefeld, Ötztal as well as St. Anton am Arlberg are happy to answer any inquiries you may have.



VISA Information

Nationals of EU member states, the European Economic Area (EEA) and Switzerland do not require a visa for entering the Republic of Austria. All other nationals require a visa in order to enter the Schengen Area or the Austrian territory.

For stays of up to 90 days per 180 days these individuals require a Schengen visa, given that they do not take up employment. Both information regarding special rules applicable for Family members of EU/EEA nationals and the Visa information system (VIS) can be found on the homepage of the European Commission.

Nationals of countries which signed bilateral or multilateral agreements on the abolition of visa requirement are visa-free if they stay in Austria for a maximum period of 90 days and do not take up employment. © 2018 Federal Ministry for Europe, Integration and Foreign Affairs

For further information please take a look at Entry and Visa or contact:

Federal Ministry for Europe,

Integration and Foreign Affairs

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w: <https://www.bmeia.gv.at/en/>

VAT Situation in Austria

20% VAT - all other taxable goods and services

13% VAT - Domestic flights; entrance to sporting events; admissions to cultural events and amusement parks; hotel accommodation; firewood; some agricultural supplies; wine production; cut flowers and plants for decorative use

10% VAT foodstuffs; water supplies; pharmaceutical products; domestic transport (excluding flights); international and intra-community road and rail transport; newspapers and books; restaurants (ex all beverages);

0% VAT - Intra-community and international transport (excluding road and rail)

As a general rule, the company which provides the goods or services must invoice VAT. This does not apply to cross-border supplies of goods and services if the recipient is a company abroad. This is where the so-called “general clause“ comes into force, according to which a service provided to a business based abroad (B2B) is considered to have been performed at the place from which the beneficiary operates (place-of-supply principle).

In this case, Austrian VAT law is not applicable, therefore Austrian VAT is not charged. Reverse charging (transfer of tax liability) then applies according to which the obligation to pay VAT is passed on to the foreign business. The supplying business will simply issue an invoice for the net amount to the customer (no VAT being invoiced). The invoice must state the VAT numbers of the supplier and the recipient (if EU) as well as a note that the amount is not taxable in Austria owing to the system of reverse charging being applied.

IN A NUTSHELL:

6 REASONS WHY TO TAKE USE OF OUR SERVICE



we are your free competence centre



we save you time and money



we connect you



we know all the insider tips



we make your event sustainable



we guarantee quality-tested partner companies

HERZ DER ALPEN



A MOMENT FOR MEETERNITY

#FREETHEMEETING

CONVENTION BUREAU **TIROL**



LEBENSRAUM TIROL
HOLDING
– TIROL WERBUNG
– STANDORTAGENTUR TIROL
– AGRARMARKETING TIROL