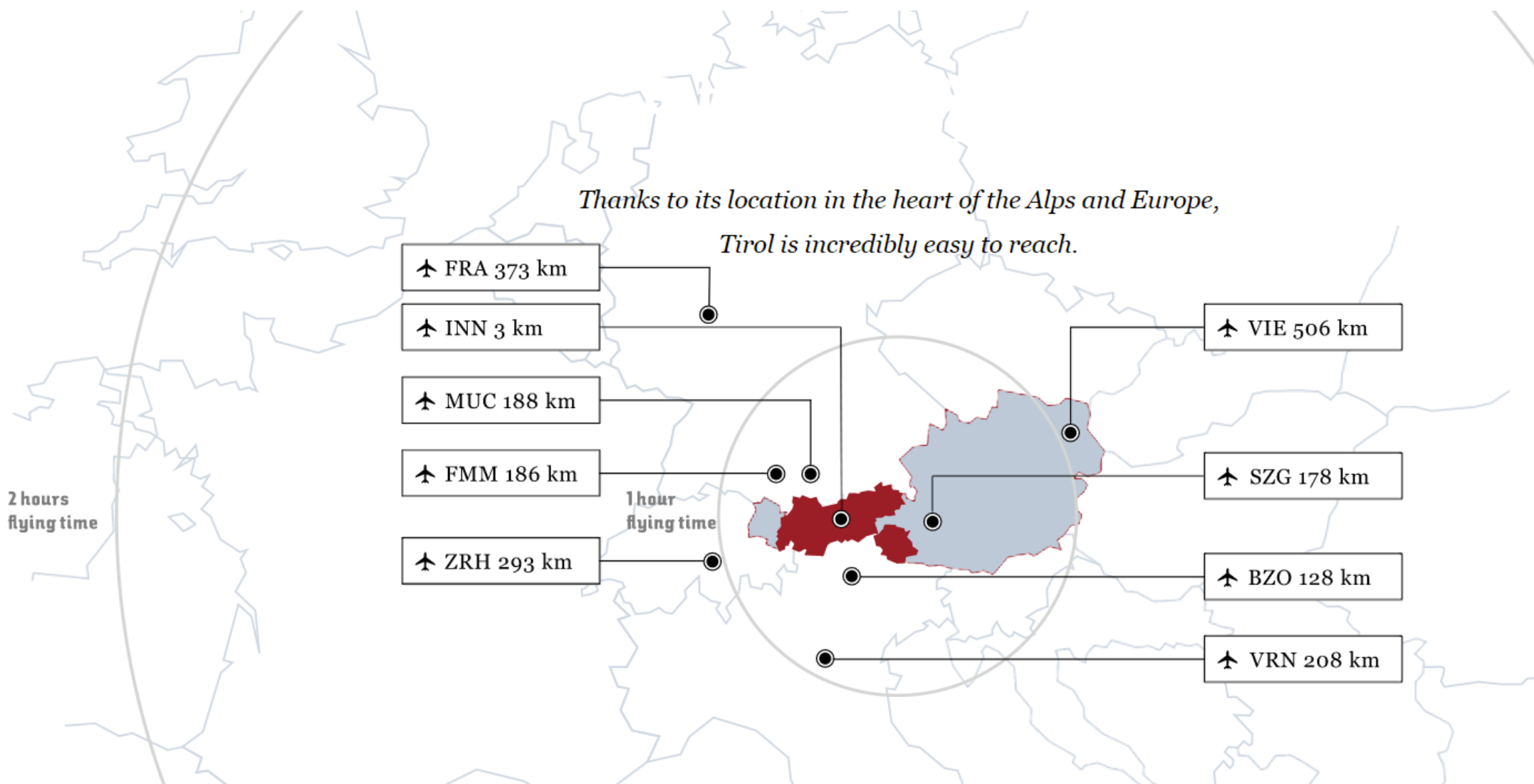


Incentiveland Tirol

How to reach Tirol



How to reach Tirol



By bus & train

Trains operated by the Austrian and Swiss Federal Railways as well as Deutsche Bahn provide great value for money, fast and relaxed transport to Tirol. Moreover, passengers benefit from ongoing offers for business travellers, group rates and special prices for bookings made in advance.

Innsbruck Central Station is an approx. 10-minute walk from Innsbruck's Old Town. From there, you can quickly and comfortably travel to countless European capital cities using international train and "ICE" connections, such as:

- From Vienna to Innsbruck 14x daily in 4:14 h
- From Munich to Innsbruck 7x daily in 1:44 h
- From Zurich to Innsbruck 6x daily in 3:31 h

Travellers will find Innsbruck bus station right in front of the main station building. Innsbruck public transport services whisk you quickly and conveniently by bus or tram to your desired destination.

How to reach Tirol



By car

Thanks to its extensive and well-developed infrastructure, Tirol is easily accessible in both summer and winter. Whether arriving from Italy, Germany or Switzerland – along federal highways, over alpine passes or motorways, you can reach your destination quickly and easily using the following routes:

- Via the A12 Inntalautobahn (Inn Valley Motorway) from Germany, crossing the Austrian border at Kufstein
- Via the A13 Brennerautobahn (Brenner Motorway) from Italy

Please note that purchase of a “Vignette” motorway toll sticker is obligatory when driving on Austrian motorways.

Arriving by transfer service

Our partner, Four Seasons Travel, transports you reliably, safely and comfortably to and from all airports in and around Tyrol, as well as to numerous other destinations.

strong
*professionalism through international
congresses & mega sports events*

traditional
Tirolean hospitality and charme

independent
alpine & urban sustainability

courageous
one alliance of competing ICCA members

authentic
our nature is your meeting room

#meetintiro

10 good reasons for TIROL

-
- Situated at the heart of Europe, easily accessible by plane, train and car
 - Tirol is an extremely safe and clean destination
 - Unique convention centres next to the Old Town of Innsbruck, Hall in Tirol, Kitzbühel or Kufstein
 - Hotels of all classes and categories in walking distance to the congress centres
 - Green Meeting certificated locations
- Active academic environment (University of Innsbruck)
 - Beautiful destination with history and culture which offers great possibilities for unusual side programmes
 - Direct connection from the city to the mountains by cable car
 - Wide range of restaurants and bars for networking opportunities
 - Outstanding natural scenery & open air sessions within the pure nature



Social Programme Ideas

- Mountain or Zirbencart
- ice Q and Elements 007 James Bond Experience
- Themed citytours or iPad Rallyes
- Ski Jump Show at Bergisel
- Summer bobsleigh at the Olympic ice track in Igls
- Swarovski Crystal World in Wattens
- Tiroler Glashütte in Kufstein



Social Programme Ideas

- Europe's highest rafting trip at Rifflsee
- Cross-country skiing in winter and roller-skiing in summer
- Austria's highest coffee house (Café 3.440 at Pitztal Glacier)
- Mountain hut evenings and sampling local specialties
- E-bike and Segway tours
- Rafting tours, Stand-up paddling on the River Inn or at the Glacier in Hintertux
- Ski race incentives, curling tournaments, ice climin and tandem flights



Life is simply too short for boring meetings!













eventfactory



















Area 47





**At home in the world, at ease in Tirol
- we look forward to meeting you!**



Tirol Werbung GmbH

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