

HERZ DER ALPEN



CONGRESS DESTINATION TIROL

# Contents

1. That is why Tirol
2. Accessibility
3. Venues and Accommodation
4. Further useful information

# Formula for success







THAT IS WHY TIROL



# All you meet is **TIROL**



Short distances and centrally located in the heart of Europe



Safe, clean and pure environment with majestic mountain landscape



Venues in the middle of nature that play with contrasts and a successful mix of tradition and modernity, alpine and urban



Regional products and excellent traditional cuisine



Internationally recognised think tank and hub for high-tech, research and innovation from life sciences to quantum-computing



Hospitality and passion is in our DNA

# Innsbruck is...



- the capital of Tirol with a population of around 130,000
- located in the heart of Europe
- a university town 34,000 enrolled students (of which nearly a third are internationals)
- among the world wide leaders in Life Sciences: 60 research institutes and over 23,000 employees in Tirol
- hosting international mega events such as 3 Olympic Winter Games, Climbing World Championships, etc.
- full of cultural treasures, tradition and history



- home to globally known companies and pioneers such as Ingeborg Hochmair (founder & CEO of MED-EL and also a Nobel Prize winner for medicine)
- surrounded by impressive nature and spectacular mountain peaks
- characterized by the Old Town with its arcades, the City Tower and the Golden Roof
- a vibrant centre for cultural events since the Middle Ages
- a unique combination of alpine adventure and urban lifestyle

# Tirol Location

**Vibrant alpine metropolis and home to global market leaders**

- 19,728 companies are based in Tirol
- Tirol is a market leader in the tourism sector
- University of Innsbruck has one of the strongest international foci in its teaching and research amongst universities worldwide
- Tirol is home to global market leaders: e.g. Med-EL, Sandoz, Leitner ropeways, MK Illuminations, Darbo, Felder Group







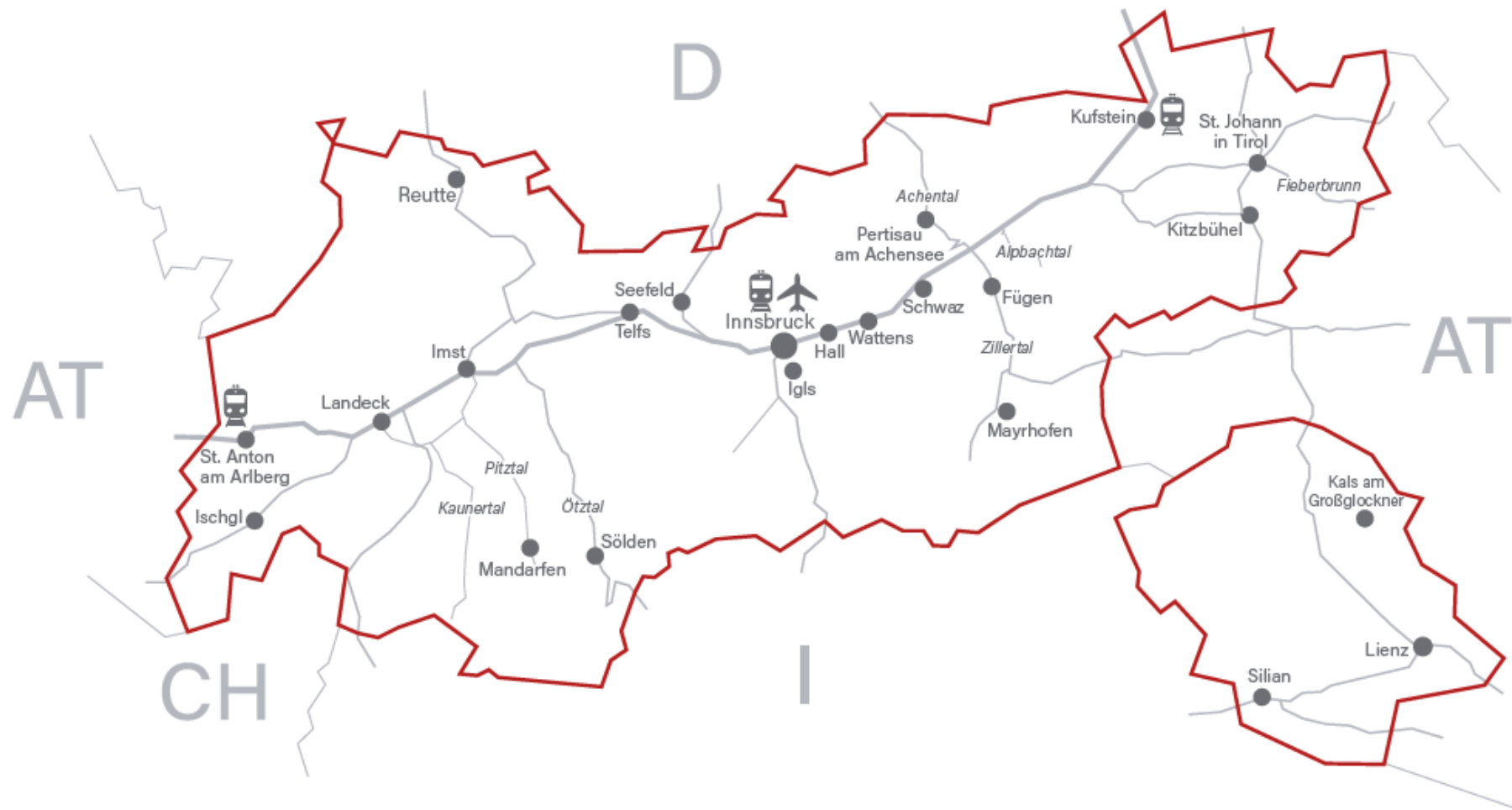
ACCESSIBILITY

# TRAVELLING TO TIROL

Thanks to its location in the heart of the Alps and Europe, Tirol could not be easier to reach.









# Airport Innsbruck

*Thanks to its location in the Heart of the Alps and Europe, Tirol is incredibly easy to reach – panorama-flight with a spectacular view on the Alps included.*

Among many other destinations, **Innsbruck** has **direct connections to major European hubs**.

Via London, Hamburg and Vienna, Innsbruck is also internationally very well connected.

The main advantages of the Airport are **quick check-in times and short distances**, both save precious time.

Austrian Airlines or Lufthansa, as Star Alliance members, will be happy to serve as your official carrier.

**INNS'  
BRUCK  
AIRPORT**

**Austrian** 



**Lufthansa**

# Airport Innsbruck

Sustainability has a very high priority at Airport Innsbruck.

In addition to **the iso-certification 14001 : 2015** and **iso-certification 50001 : 2011**, the organization is also **EMAS** certified.



# International Airport Munich



***Munich International Airport is only two hours away and may serve as an additional international hub for your delegates.***

Distance to Alpbach: 160 km | 1 h 45 by car

Distance to Innsbruck: 197 km | 2 h by car

Distance to Seefeld: 161 km | 2 h by car

Distance to Gurgl: 300 km | 3 h 28 by car

Distance to Kals/Osttirol: 250 km | 3 h 20 by car

**Munich can be reached by different kinds of airlines from all over the world** and offers direct flights for those who want to travel on by comfortable transfer services to reach Innsbruck.

**Four Seasons Travel** provides convenient shuttle services from and to Munich Airport. This gives your delegates the opportunity to conveniently arrive at Innsbruck, Alpbach or any other place in Tirol while enjoying a marvelous view at the Alps throughout the whole drive





# By train and bus



## Innsbruck

Innsbruck's main station is one of the busiest in Austria. Inter-City and Euro-City **trains from all major European cities** call at the centrally located main station in Innsbruck.

There are **high speed and convenient connections** to the capital city of Vienna (only 4 h 15), via Salzburg (1 h 45), or to Munich (2 h) and also Zurich/Switzerland (3 h 40).

**Tirol is the region of short distances.** Usually delegates can easily cover all routes by foot. Still Tirol's public transport systems provide excellent mobility for their guests, thanks to fully developed city bus and tram lines, taking care of your travel needs around the clock. Optionally we can provide you with either beneficial day passes for each and every delegate or organize congress tickets for the whole stay at very reasonable rates.

## Other congress regions

Express trains (ICE, IC, EC, RJ) stop at the express train stations of Kufstein, Jenbach, Wörgl, Ötztal Bahnhof, Landeck. St. Anton. That **way all our congress centers are well and sustainably connected.**

Some regions offer **free bus services on-site for public transportation buses or special congress guest cards** for additional benefits of several kinds.

## ÖBB Congress Account

The “**ÖBB Kongresskonto**” is tailor made for events, meetings and congresses in a business context. With the ÖBB Congress Account you make it possible for your participants to book a climate-friendly, hassle-free and discounted journey to and from the congress. They can use it to book and pay for discounted travel to the congress themselves.

Take the train and discover the dramatic beauty of the mountains from a unique perspective: Ride a train of the Austrian, German or Swiss Railways for affordable, convenient and hassle-free travel to the Heart of the Alps.

With the **railway station shuttle from Four Season Travel** Transfer get comfortably from the train station to your hotel or venue.

<https://www.tirol-taxi.at/en-train-station-transfers>







# VENUES & ACCOMMODATION



# VENUES & ACCOMMODATION

1. Congress Centres
2. Unusual Venues



CONGRESS CENTRES





**Congress Centrum Alpbach**  
[thomas.kahn@alpbach.at](mailto:thomas.kahn@alpbach.at)  
<https://congressalpbach.com/en/>



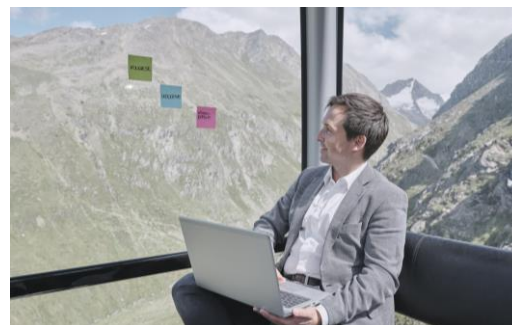




**Congress Messe Innsbruck**  
[sales@cmi.at](mailto:sales@cmi.at)  
<https://www.cmi.at/de/home.html>







## Gurgl Carat

[felix.kupfer@gurgl-carat.com](mailto:felix.kupfer@gurgl-carat.com)

<https://gurgl-carat.com/>







**Europahaus Mayrhofen**  
[office@europahaus.at](mailto:office@europahaus.at)  
<https://www.europahaus.at>







**SALZRAUM.Hall livelocations**  
[info@salzraum.at](mailto:info@salzraum.at)  
[www.salzraum.at](http://www.salzraum.at)







**Eventcenter Villa Blanka**  
[sales@villablanka.com](mailto:sales@villablanka.com)  
[www.villablanka.com](http://www.villablanka.com)







**Arlberg Well.Com**  
[kongress@stantonamarlberg.com](mailto:kongress@stantonamarlberg.com)  
[www.arlberg-wellcom.at](http://www.arlberg-wellcom.at)







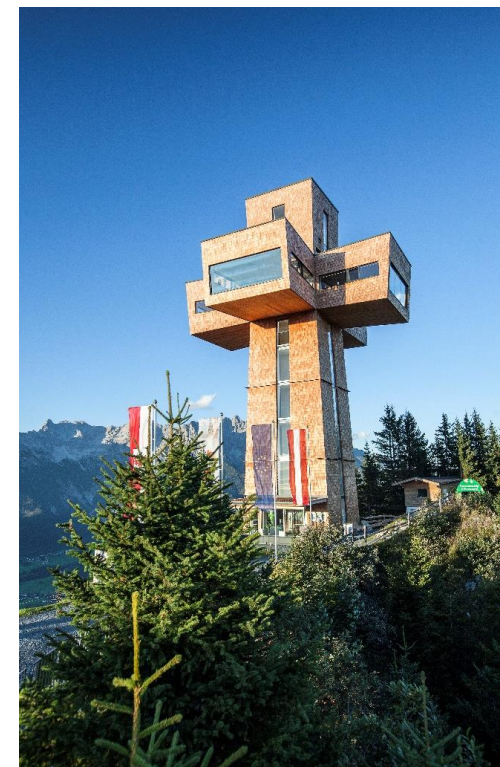
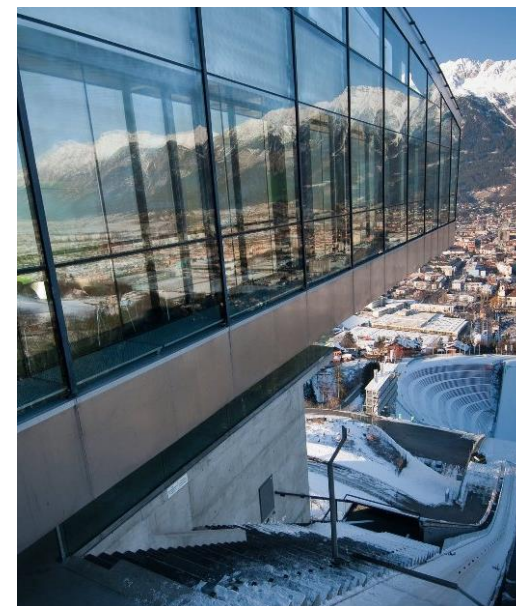
**Olympiabad & Congress Seefeld**  
[kongress@seefeld-sports.at](mailto:kongress@seefeld-sports.at)  
[www.kongress-seefeld.at](http://www.kongress-seefeld.at)



# UNUSUAL VENUES











# CONFERENCE HOTELS







**A selection of tirolean conference hotels**





SUPPORTING PROGRAMME











# Naturally inspiring incentives

Natural inspiring incentives and activities of all kinds transform every corporate event, every teambuilding, every seminar, every symposium, every retreat and many congresses into a holistic experience that will be remembered for a long time. Employees, customers, suppliers and teams are motivated and the team spirit is strengthened.

Immerse yourself in the world of **Tirolean adventures** and be impressed by natural inspiring incentives of the highest standards

[Naturally inspiring incentives | Convention Tirol](#)





FURTHER INFORMATIONS



# VAT situation in Austria

**20% VAT** - all other taxable goods and services

**13% VAT** - Domestic flights; entrance to sporting events; admissions to cultural events and amusement parks; hotel accommodation; firewood; some agricultural supplies; wine production; cut flowers and plants for decorative use

**10% VAT** foodstuffs; water supplies; pharmaceutical products; domestic transport (excluding flights); international and intra-community road and rail transport; newspapers and books; restaurants (ex all beverages);

**0% VAT** - Intra-community and international transport (excluding road and rail)

As a general rule, the company which provides the goods or services must invoice VAT. This does not apply to cross-border supplies of goods and services if the recipient is a company abroad. This is where the so-called “general clause” comes into force, according to which a service provided to a business based abroad (B2B) is considered to have been performed at the place from which the beneficiary operates (place-of-supply principle).

In this case, Austrian VAT law is not applicable, therefore Austrian VAT is not charged. Reverse charging (transfer of tax liability) then applies according to which the obligation to pay VAT is passed on to the foreign business. The supplying business will simply issue an invoice for the net amount to the customer (no VAT being invoiced). The invoice must state the VAT numbers of the supplier and the recipient (if EU) as well as a note that the amount is not taxable in Austria owing to the system of reverse charging being applied.

# Visa information

Nationals of EU member states, the European Economic Area (EEA) and Switzerland do not require a visa for entering the Republic of Austria. All other nationals require a visa in order to enter the Schengen Area or the Austrian territory.

For stays of up to 90 days per 180 days these individuals require a Schengen visa, given that they do not take up employment. Both information regarding special rules applicable for Family members of EU/EEA nationals and the Visainformationsystem (VIS) can be found on the homepage of the European Commission.

Nationals of countries which signed bilateral or multilateral agreements on the abolition of visa requirement are visa-free if they stay in Austria for a maximum period of 90 days and do not take up employment. © 2018 Federal Ministry for Europe, Integration and Foreign Affairs

For further information please take a look at Entry and Visa or contact:

**Federal Ministry for Europe,  
Integration and Foreign Affairs**

Minoritenplatz 8

1010 Vienna | AUSTRIA

t: +43 50 11 50 – 0

w: <https://www.bmeia.gv.at/en/>



# Your Tirolean Eventprofs

## #meetgreetintiro

Meetings with fresh air and a far-reaching view - only a pane of glass separates you from the Tirol mountains: the experts of the Convention Bureau Tirol will help you find the right location for your next congress or inspire you for your next team activity. They will also check the availability of the partner establishments, which have been checked according to strict quality criteria, and you will directly receive a tailor-made offer.

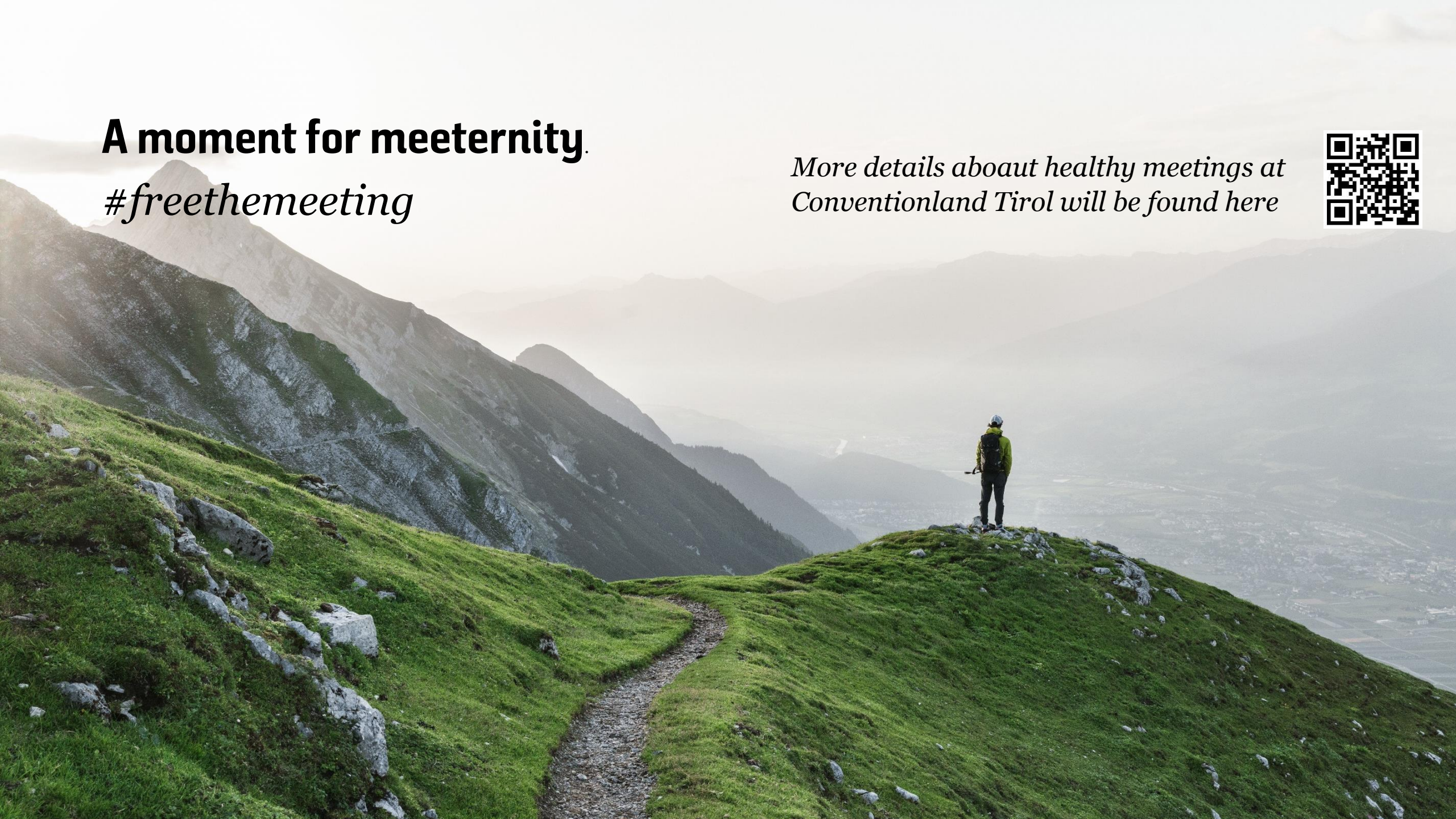
<https://www.convention.tirol/en/>





**A moment for meeterernity.**  
*#freethemeeting*

*More details about healthy meetings at  
Conventionland Tirol will be found here*





HERZ DER ALPEN



## Convention Bureau Tirol

Inquiry, Community Management & PR  
Convention Bureau Tirol

T: +43.512.5320.0

E: [convention@tirol.at](mailto:convention@tirol.at)

[www.convention.tirol](http://www.convention.tirol)

LEBENSRAUM **TIROL**

**LEBENSRAUM TIROL**  
HOLDING  
– TIROL WERBUNG  
– STANDORTAGENTUR TIROL  
– AGRARMARKETING TIROL